



Dear Prospective Member:

Thank you for your interest in The Art Market Gallery. The Art Market Gallery is a member-owned and operated cooperative. It features original art and fine crafts from over 55 area artists. EVERY Art Market member is required to participate in and support the operation of the Gallery. Please read the information below carefully.

REQUIREMENTS OF ART MARKET MEMBERS:

- * Work at the sales desk 3 days per quarter (plus 1 extra day per year as determined by the Board per staffing needs.) This includes wearing casual business attire, learning the styles and media of the other members, learning basic computer skills, and interacting with and helping customers.
- * Pay an initial membership fee of \$100
- * Pay dues of \$55 each quarter (\$220 per year)
- * Pay \$35 per year to provide food for First Friday
- * Serve on the board and/or a committee
- * Allow the Gallery to retain a 30% commission on works sold
- * Regularly rotate out of the Gallery work not sold and replace with new work
- * Serve on the First Friday Reception Committee at least once per year OR pay a \$50 assessment
- * Donate one piece of art work for the Spring Silent Auction or otherwise contribute to an annual fundraiser
- * Provide artist's statement and/or bio for member book
- * Provide business cards for customers interested in your work
- * Provide references if requested
- * Provide, maintain an Email address and regularly check email.

Our First Friday artist receptions are important sales nights for the Gallery. A large percentage of the month's sales happen during this event and our customers often ask to meet the artists. Therefore, we ask that you make every effort to attend First Friday events. Attendance once per year is required. It is completely up to us to make this a successful event.

We rely on the commitment of our members to participate in the activities of the Gallery. Please keep this in mind when deciding if the Gallery is right for you.

This document contains information about our jurying process. Please pay particular attention to the forms STANDARDS FOR JURYING AND MEMBERSHIP and the GUIDELINES FOR SALES GALLERY EXHIBITING.

**ITEMS TO BE DELIVERED TO THE ART MARKET GALLERY
ON THE DATES & TIMES ON “JURYING DATES FORM.”**

- 1. SHORT ARTIST BIOGRAPHY (no more than two paragraphs long.) Briefly include education/training in your medium.**
- 2. ARTIST STATEMENT: Explain your work; what inspires you.**
- 3. MEMBERSHIP APPLICATION AND WAIVER, PARTS 1 & 2, completed in full and signed.**
- 4. Non-refundable JURY FEE of \$30. Check Preferred; payable to Art Market Gallery.**
- 5. SELF ADDRESSED STAMPED ENVELOPE for mailing of jury results.**
- 6. FOUR PIECES OF ART in your selected medium clearly labeled with artist name, address, phone number, artwork title, medium, and price.**

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- 13.**

Jury and Membership Application Process

The Jury Process involves several steps:

- Evaluation of Artwork by Jury Panel
- Interview of accepted Applicants by 2-3 gallery members
- Determination if applicants need to be assigned to a wait list (explanation below)
- Orientation session for new members to learn gallery operations

EVALUATION OF ARTWORK

The jury panel is composed of six active members of the Gallery, as balanced as possible between two-dimensional and three-dimensional artists. Every effort will be made to withhold the identity of the applicant from the jurors.

Each juror will use a scale of 1-5 to evaluate your work in each of four categories: Technical Skill, Design, Artistic Style, and Presentation. These categories are further explained in the STANDARDS FOR JURYPING AND MEMBERSHIP

Each juror adds the scores from the four categories to obtain an overall score (between 4 and 20). Adding these overall scores and dividing by six then obtains an average score for the six jurors. The following average scores are used to accept or reject art into The Art Market Gallery.

16 -20 accepted into The Art Market Gallery

11 -15 additional review and further discussion by the jury members will determine if the artist is accepted. (In case of a tie vote, the decision will be made by a juror who shares the same media as the applicant.)

0 – 10 not accepted

You will be notified of the results by mail in the week following the jurying. Please note, each jury panel is different, consisting of different artists each time. If you aren't successful, you may apply again in the future.

INTERVIEW OF APPLICANT

The interview panel is composed of two to three active members of the Gallery. Applicants whose work is accepted will be contacted to schedule an interview to be conducted as soon as practical after the jury. This required interview offers an opportunity for the applicant as well as the panel to ask questions to ensure that the applicant understands the commitment of joining our cooperative gallery. Results of the interview will be communicated immediately. The panel will have access to the applicant's submitted materials.

PLACEMENT ON THE WAIT LIST

The Display Committee monitors the artwork needs of the gallery throughout the year. If you have been juried into the Art Market Gallery and there is not a need for your media, or not space to properly display at this time, you will be placed on a wait list. The Display Committee makes the decision as to the time the gallery can accept and display your work. You will not pay the initial membership fee or the quarterly membership dues until that time. This is not a reflection of your work; rather it is based on space and a balance of media in the gallery. The wait list is active for one year.

If you have questions or need additional information, please contact:

Lynda Best, Vice President in Charge of Jurying, email Ladyart4u@yahoo.com or 1-423-261-2279.

The Art Market Gallery. 422 South Gay Street. Knoxville, TN 37902. (865) 525-5265.

www.artmarketgallery.net

THE ART MARKET GALLERY GALLERY DISPLAY GUIDELINES

GENERAL:

The (a) artist's name, (b) full address and telephone number, (c) name or title of work and (d) price must be firmly affixed to the back of each piece or, for three-dimensional works, on an attached tag. A business card can also be used.

Keep a duplicate list of works and prices in the gallery for your own records.

Please abide by these guidelines when bringing in your work for jurying or for display as a member. Poor presentation can result in disqualification from membership or can result in your works being rejected by the display committee.

FRAMED WORKS:

- * If a mat is used, the outside (top) must be a neutral color.
- * Use a sturdy frame appropriate to the size of the piece.
- * Picture-frame wire of ample strength to support the frame, glass, the art, and backing is to be securely attached 1/3 of the way down from the top with enough slack to permit hanging. (No centered saw-tooth hangers.)
- * Backing should be strong enough to protect the piece, prevent warping, and contribute to the rigidity of the frame.
- * Watercolors, pastel, photography and other works on paper and/or subject to damage should be protected by glass or plexiglass.
- * Unframed canvas work must have finished edges.

MATTED (UNFRAMED) WORKS:

- * All matted or unframed 2D works should be protected by shrink-wrap or clear acetate sleeves.
- * Use sturdy backing board (such as foam core) to prevent bending.

3-D WORKS:

- * 3-D works will be displayed on shelves, pedestals, racks, risers, cases and on the floor as appropriate.
- * 3-D works will not be displayed on the walls unless deemed by the display committee to enhance the look of the Gallery.
- * Care should be taken to avoid sharp or pointed edges as they pose a safety hazard to the public.

SALES

- * ALL work exhibited in The Art Market Gallery must be for sale with the price evident.
- * Payment for a sale will be mailed to the artist a few days into the following month.
- * The Gallery retains 30% of the proceeds from all works sold.
- * Sales procedures will be discussed in detail during the orientation meeting.
- * The Gallery will add sales tax to items sold and will remit sales taxes to the State of Tennessee.

NOTE: The Display Committee may reject any artwork it deems unfit for public display.

ART MARKET GALLERY MEMBERSHIP APPLICATION AND WAIVER (part 1)

Print this document and enclose with your art for jurying

Date_____

The undersigned agrees and promises to hold harmless the **ART MARKET GALLERY** from any and all liability resulting from and in any way connected with the display items and/or artwork exhibited in the Art Market Gallery and/or any business or associate connected with the aforementioned.

Name(Printed)_____Signature_____

Street Address_____

City_____

State_____ ZIP_____

Phone 1 (preferred)_____ Phone 2_____ (Indicate cell#)

Email (required)_____

Jury Fee: \$30 (check preferred)

One medium per jury.

Indicate 2D ___ or 3D ___ and check medium below:

Clay___Fiber___Glass___Jewelry___Metal___Printmaking___Wood___Painting/Drawing___

Photography___Natural Materials___Mixed Media___Computer-generated Art

Sculpture___Paper Arts___Other (specify)_____

For each piece submitted, please list the following information: (use additional paper if needed)

Title	Medium	Yr.	Price

If your work incorporates any commercially produced/purchased parts (e.g., frames, jewelry findings, lampshades, etc.) or any elements produced by another artist, please list these parts/elements and explain how they are used.

Briefly describe the process used to create your art. Please include information about materials and techniques, especially any that are unique or unusual.

APPLICATION (Part 2)

Art Market Gallery members are required to participate in and support the gallery. You can contribute in a number of ways. To help us use your abilities and interests in the best possible way, please check the areas below where you have experience or interest.

- Display
- Bookkeeping/Accounting
- Gallery or Retail Sales
- Publicity
- Marketing
- Database
- Mailings
- Housekeeping
- Supplies
- Fund Raising
- Receptions/Event Planning
- Computer Skills
- Web Design
- Newsletter
- Organizational/Clerical Skills
- Telephone Calling
- Other (Please list)
